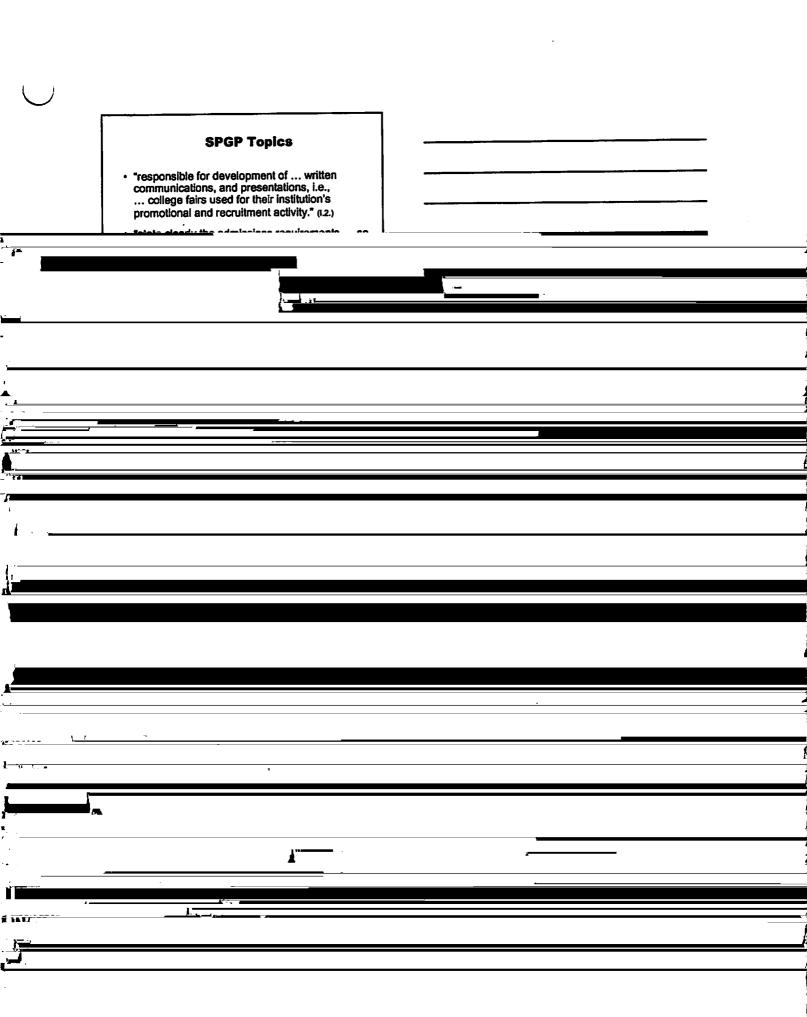
Professional Ethics: At Home and On the Road <u>Ap</u>draw Hendriv

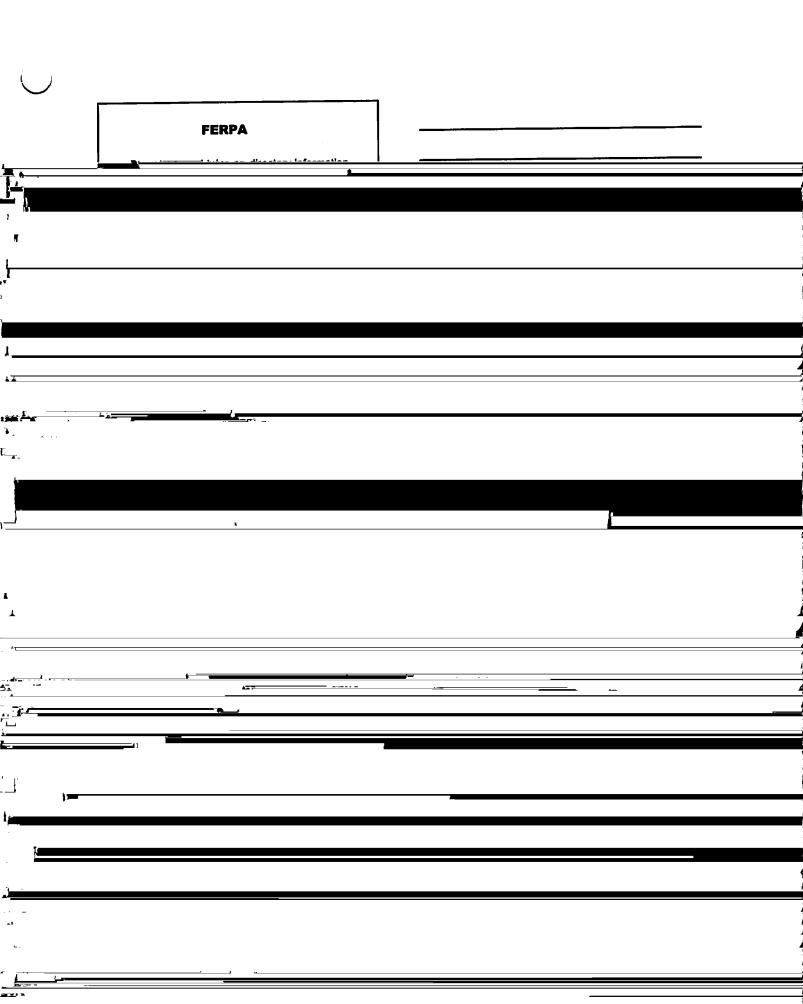
NACAC National Association for College Admission Counseling (www.nacac.org) · Created 1937, currently includes more than 6,500 members including 1,550 public, private, and independent postsecondary institutions • Statement of Principles of Good Practice: "the code of ethical conduct for all individuals and SEMVWORKS... **Statement of Principles** of Good Practice Recognized by NACAC members, the American Association of Collegiate Registrar and Admissions Officers (AACRAO), and The College Board Endorsed by the American Council on Education, the Netheral Security of Security (Council or Education).

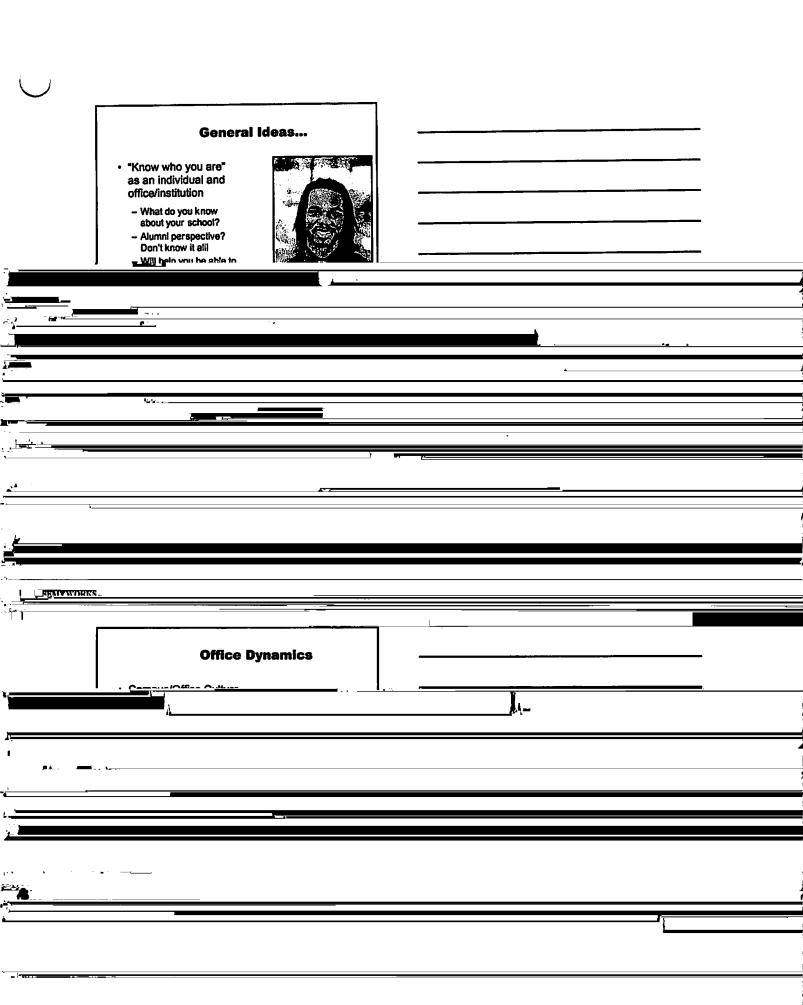
Scenario Prospective Student to Admissions Counselor: "Tell me why I should attend ABC University instead of XYZ College?" What's your response? SEMTWORKS. **SPGP: Statement of Core Values** Professionalism: the extent to which we practice

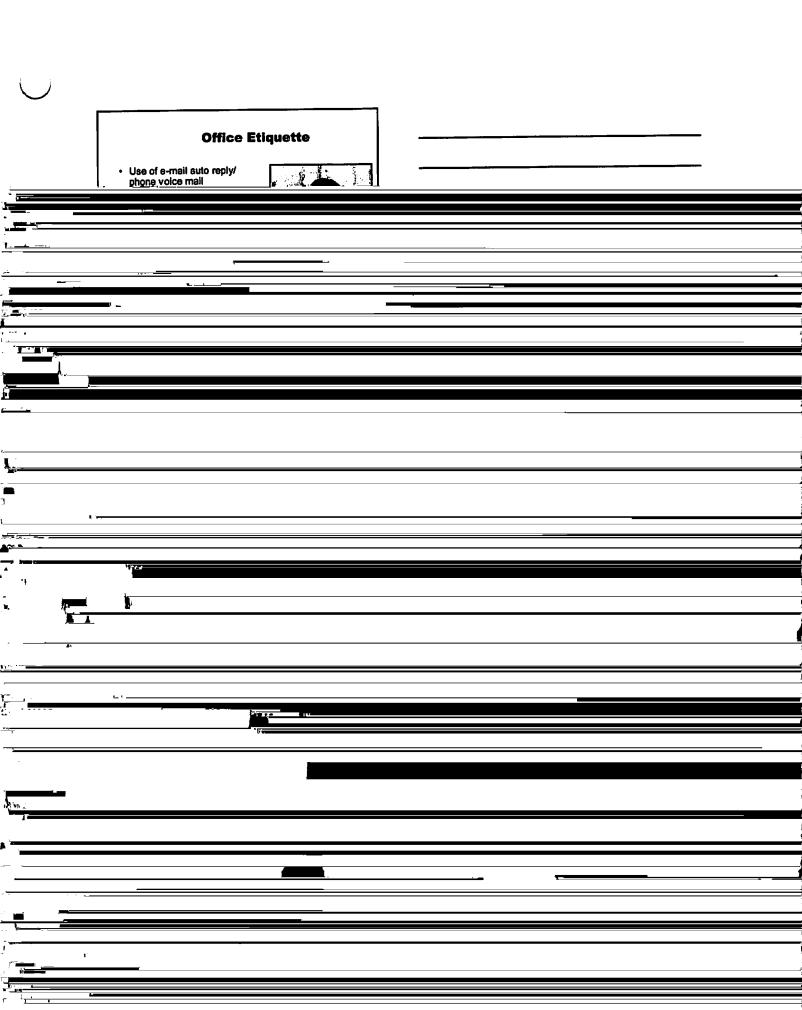


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SPGP Topics "will accept...only official transcripts in the admission...process which come directly from the counseling, guidance, or registrar's offices of the condition of the condi ţu -







Traveling One of the most expensive/time consuming part of the recruitment process – important to maximize your efforts Know your institutional expectations Making arrangements – understand your processes/ Standard Operating Procedures

Partnership From NACAC's <u>Statement on the Counseling</u> Picture of the Admissions Brosses

SEMAMORKS-